STA Business Architecture bridges the gap between strategy and execution, ensuring that the company's vision is successfully translated into actionable objectives. Our Business Architecture service helps organizations to visualize the end-state of their business strategy, delivering business transformation where your business is, where it wants to go, and what it really needs to get there — without the costly risk of trial-by-error.

Does your company suffer from chronic disconnect? When individual business units interpret the strategies and goals of the company differently, a “mutually agreed upon” corporate vision fails to get successfully translated into actionable objectives. Do 70% of all organizational change management initiatives fail? 70% of companies that execute on their vision.

Downstream corporate vision fails to get successfully translated into actionable objectives. A common problem in today's business: the upstream corporate vision fails to get successfully translated into actionable objectives. Downstream critical coordination fails amongst business units, as they are not aligned to the upstream strategy. Why does this happen? Because the strategies and goals of the company are not well aligned to the organizational investment. Uncovering misalignment is where STA Business Architecture comes in.

Business Architecture aligns the organization. "Do 70% of All Organizational change management initiatives.

Why Is Business Architecture valuable?

- Aligns organizational strategy and execution
- Barnoon (2019) identifies the need for a common language between a company's strategy and its departments / units.
- Helps organizations to apply Business Architecture.

How can Business Architecture be used?

- Aligns organizational strategy and execution
- Barnoon (2019) identifies the need for a common language between a company's strategy and its departments / units.
- Helps organizations to apply Business Architecture.

Contact us today: info@ba.stagrp.com

STA Business Architecture is a key component of STA Group’s Business Architecture Practice and provides the following services:

- Business Architecture Community Support
- Training and Mentoring
- Tool Assessment and Alignment
- Practice Metrics and Evaluation
- Governance Processes
- Standards and Methods Development
- Architecture Change Management and Communication
- Practice Structure and Role Development
- Practice Evaluation and Strategy