

WE KNOW BUSINESS ARCHITECTURE

Business Architecture is a discipline that crosses many functions and processes within an organization. For over a decade, STA Group's Business Architecture Practice has been successfully applying Business Architecture to solve real world business problems, recruiting and training Business Architects and setting up internal Business Architecture Practices.

BUSINESS ARCHITECTURE ISN'T EASY

The journey required to leverage Business Architecture within an organization can be challenging, whether you're conducting a specific effort or setting up a new practice. We understand that difficulty can arise when trying to:

- Develop enterprise buy-in
- Create plans for getting started
- Move from training to application
- Avoid common pitfalls
- Connect Business Architecture with other Business and IT functions
- Navigate through all of the information available in the industry

WE CAN HELP

STA Group is a valuable partner to guide, accelerate and ensure buy-in as you conduct Business Architecture efforts and ultimately establish your own internal practice. We offer a flexible coaching program, which provides you with the level of support you need; when you need it throughout your journey.

STA employs over 100 working Business Architects, many of them Senior Business Architects and industry experts that have the skills and experience to guide you and your company. We have deep experience to help you to:

- Bridge the gap between Business Architecture training and application
- Perform a specific effort with our guidance
- Better understand and communicate the benefits of Business Architecture to your organization

- Build a case for Business Architecture in your company
- Garner support for Business Architecture with Business and IT teams
- Develop a plan for implementing a Business Architecture Practice and keep you on track with regular checkpoints
- Review enterprise models (e.g. Business Capability Map, Value Streams) for effectiveness and alignment to industry standards
- Define the Business Architect role as well as select and develop talent
- Understand and communicate how Business Architecture relates to other functions, processes and techniques within your organization

FLEXIBLE & COMPREHENSIVE SUPPORT

Coaching is available on-site or online, depending on the nature of the need. We provide coaching in blocks of time, so you can manage how you use our support efficiently.

In addition to our coaching programs, STA's Business Architecture Practice offers services for performing Business Architecture efforts as well as setting up and evolving internal Business Architecture Practices.

CONTACT US TODAY

Visit www.stagr.com/business-architecture or call us today to set up an appointment to discuss your needs and learn how we can accelerate the implementation of your successful Business Architecture Practice.