

Better solutions start with better people

Architecting Business Transformation

Business Transformation is NOT accidental

Business Transformation does NOT happen in silos

Business Transformation is NOT IT's problem

Why Transformation?

Business transformation can be complex in organizations built vertically in alignment with the products and services they offer... but not impossible!

By employing the right combination of tools, methods and practices for your organization and its culture, you can transform your business to become:

- Agile in Business and IT execution
- Proactive to changing business environments
- Efficient in allocating human and capital resources
- Focused on achieving common organizational goals and visions

Why STA?

We take a holistic approach to business transformation by first, getting to understand your business, your culture and transformation objectives before deciding on tools, techniques and approaches.

Through our unique blend of new and innovative approaches and strategic alliances, we are able to develop a business transformation plan that fits your needs. Working closely with you we help you manage the transformation of your business and technology.

STA Group consulting practices, processes and intellectual properties include: Insurance and Healthcare Business Capability Models, STAR*MT, ExClaim and STEP Solutions. Our core capabilities and intellectual properties, combined with alliances with the likes of Milliman Actuarial Consulting, Hitachi Data Systems, Exigen Insurance Solutions, OnBase and others allow us to tailor and deliver complete solutions to our customers.

Organizational Challenges

Does your organization have the ability to identify redundancy across business silos or IT initiatives?

Can you consistently measure the effectiveness of business or IT initiatives?

Is your organization able to identify and remove inefficiencies in its business operations?

Is your organization agile enough to be proactive to change?

- Are you able to rapidly deploy new products?
- Are your business and IT initiatives aligned?
- Can you proactively respond to business and regulatory change?

Components of Transformation

Business Capability Models

Managing your business effectively requires that you have a strong understanding of who your company is and what all the pieces are that make it work. Understanding your current and future business capabilities is foundational to successful business transformation.

Business Metrics (KPI)

Being able to measure the success of business and IT initiatives at the process and capability level.

Collaborative Governance

Governance is more than just making decisions with a hammer. Developing and managing an organization's 'collective intent' through collaboration leads to successful business transformation.

Enterprise Value Streams

What is the ultimate value we are delivering to our customers? What is the inter-relationship between our products and business units in delivering the value?

Enterprise Business Information

Information is an asset and needs to be treated like other corporate assets. Understanding your customer and your business means understanding your information.

We've been providing high-end business and IT consulting services to Insurance, Healthcare and Financial Services since 2001

Business Architecture Services

Business Capability Definition

The foundation to managing your business and how your strategy aligns to your execution is understanding the pieces of who your company is and what it does. We have developed business capability models for several industries that can be tailored to suit the language your organization speaks.

Enterprise Business Architecture Development

We can teach your organization to develop and implement a comprehensive, foundational enterprise business architecture framework that links the strategy of the organization to a fully aligned operating model.

If your organization is new to Business Architecture, we can help you to develop your own Enterprise Business Architecture practice, organizational change management, governance models, role descriptions, development plans, tools and training.

Portfolio Management & Roadmap Development

We work with our clients to develop operational "roadmaps" that connect current state assessments with portfolios of operational and technology investment opportunities. Final deliverables typically include sequenced execution plans aligned with the long-term strategies and goals of the organization.

Business Process Modeling & Management

We teach our clients to model their processes at the appropriate level for a given purpose, govern and manage their enterprise business processes, challenge themselves to re-think the way their processes are being executed, and re-engineer their processes for efficiency and effectiveness.

Requirements Definition & Assessment

We help our clients to define the needs of the business, independently of "how" an IT organization will implement them, and maintain a reusable repository of business, functional and non-functional requirements.

We can also quickly assess existing sets of requirements and provide guidance on how to improve poorly written, incomplete requirements to more completely and accurately define business needs and avoid costly, time-consuming rework further into the solution development lifecycle.

Training Development and Delivery

We offer both pre-developed and customized training curriculums in requirements development, rules definition, process modeling, and the creation of Enterprise Business Architecture.

Business Architecture Approach

Our highly skilled and experienced consultants practice a top-down, business-driven and task-independent approach to Business Architecture and Strategy.

We are deeply experienced in the creation, management and utilization of all components of Business Architecture (e.g., process models, business requirements and rules, security role authorization models, etc.) in support of:

- Business strategy and operational plan development
- IT solution development
- IT portfolio management
- Business Process Management (BPM), re-engineering and operational change management
- Enterprise and service-oriented architecture
- Data Strategy

We not only deliver results, but we focus on providing leadership, coaching, mentoring and transferring our skills and experience to client teams throughout the course of our engagements.

STA Group Fast Facts

- Founded in 2001
- Corporate office: Chicago, Illinois
- Service Practice Areas: Business Architecture and Strategy Consulting, Technology Consulting, Validation and Quality Assurance
- Compounded annual growth rate exceeding 100%
- Clients include several of the largest companies in the Midwest, including a Top 5 national bank and financial services company, two Top 5 insurance companies, a leading health insurance company and a leading global financial services institution

STA Group Mission

Our goal is to deliver outstanding business and technology solutions that create competitive advantage for our clients by providing an innovative collection of methodologies, products, alliances and services.

Our professional consultants have deep Enterprise Architecture skills and solid business understanding guided by the experience and the intellectual capital embedded in the foundation and principles of our Business Architecture practice. Let us assist you by applying our unmatched expertise to help align your organization's business needs and technology endeavors.